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ABSTRACT

This volume traces the history of the first hundred years of the Stern School of Business at New York University. Chapter 1 describes the school's original mission and founding. Chapter 2 describes how the school changed and developed as it responded to trends from 1900 to 1950. Chapter 3 explores the school's dramatic decline between 1955 and 1965 and the resulting period of self study, reform, and transformation. Chapter 4 describes the positive results of change in increased prestige and enrollment through the 1970s and 1980s. Chapter 5 returns to the early decades of the century to detail the birth and development of the Graduate School through the 1950s. Chapter 6 continues the history of the graduate school from 1960 through 1990 covering industry specific training, the doctoral program, the Masters in Business Administration program, international programs, and other developments. Chapter 7 describes Leonard N. Stern's $30 million gift to the University for its business schools and the subsequent renaming of the school and development of its programs. Chapter 8 describes Stern's institutes and centers. Chapter 9 details the school's accreditation status. Chapter 10 describes student life and perceptions. Chapter 11 describes Stern alumni and their successes. Chapter 12 speculates on the future. (Includes name and subject indexes.) (JB)

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